

Latin America offers exciting opportunity for Neuromama, Ltd Internet advertising because the region has the fastest growing internet market in the world, having increased 12% in the past year to more than 147 million unique visitors in March 2013. Mexico alone has a population of over 110 million. Brazil, at over 200 million is also a booming and developing economy, and Argentina at 41 million has experienced consistent GDP growth in the last decade.

International Marketing is a rapidly growing field. With Internet penetration and the growing confidence of users, the overseas marketing opportunities are opening shops and local businesses that could not previously consider offering services and products abroad.

Neuromama, Ltd being a high tech company that already has hit the ground running with Spanish speaking employees that are familiar with the local culture and ways of conducting business in Latin America.

Furthermore Neuromama, Ltd. Internet Marketing and Adverting solutions are truly on the cutting edge of technology and priced very competitive compared to competition in the United States or anywhere else in the World. Considering factors such as the current environment and lack of competition in Latin America, as well as the quality and price of the services NeuroMama offers, I believe that we have a formula for success. This success can grow very quickly with Neuromama, Ltd. Dominating the Internet advertising industry for Latin America.

Once the procedures of effectively selling Internet advertising services to local businesses in Baja California are identified, then the process of duplicating the formula and structure will be very straight forward. It's key for Neuromama, Ltd to expand the promotion of Internet advertising services very quickly throughout Latin America before other companies penetrate the market.

Ultimately, Neuromama, Ltd. Will achieve success establishing itself as a dominant player in Internet advertising for Latin America because of four factors.

- The current demand for effective and affordable internet advertising in Latin America
- The Latin American Internet advertising market has not been penetrated by American competition
- The lack of local competition
- Advantages of advertising with Neuromama, Ltd.

The Demand for effective and affordable mobile responsive Internet Advertising in Latin America

In an emerging world economy, Latin American businesses are seeing an increase in the need for a strong Internet presence in order to stay connected with their customers. The combination of a growing economy and a surge in Internet use by the local population as made the importance of being on the Internet ever more evident. It's true that Mexico and other

countries in Latin America may not be as technologically sophisticated as the United States, but when it comes to Internet use, the facts can be deceiving.

Since the majority of the Latin American population cannot afford a Laptop or Desktop computer, most of the population is using a mobile device to surf the web. As a consequence, It's absolutely critical that Latin American businesses, not only have an Internet presence, but a mobile responsive Internet presence.

The need for mobile responsive Internet advertising is greater in Latin America than in the United States and other more technologically advanced countries. At the same time, there is a huge lack of website developers in Latin America that practice mobile responsive website development and Internet marketing. There is also a lack of understanding of the importance of being mobile responsive on behalf of the business owners. This of course adds complexity to fulfilling this growing demand and creates a need for educating Latin American businesses on the importance of mobile responsive website design and Internet marketing.

Although most smartphones can display full websites for the most part, the navigation and browsing experience is typically subpar for mobile users. If your website creates friction for it's users then customers may end up jumping over to a competitor's site. Most users on mobile devices are looking for your phone number, location, business hours, and special deals such as coupons you may be offering. With a mobile site, you can quickly and easily provide them with the information they need to make a decision.

Neuromama, Ltd recognizes the need for educating Latin American business owners on the importance of the services and products that the company provides and has developed a comprehensive educational program. The educational programs including live seminars and webinars will prove to be very helpful in gaining the trust and confidence of the local businesses throughout Latin America.

The lack of competition from American Internet advertising companies

The Latin American Internet advertising Industry has not yet been penetrated by any of the large American internet Advertising companies or agencies. Currently Internet advertng is dominated by companies such as Google with Adwords, and Yelp with local search services, and thousands of local Internet marketing agencies that hound businesses of all size all day with emails and telephone calls trying to sell them services.

Most businesses in the United States think that they have to pay Google through Adwords in order to show up in the search results. Yelp has everyone convinced that customer reviews and ratings hold the key to success for their local business. In a sense, businesses that rely on Internet advertising in the United States are held hostage by a few large companies who have developed services that everyone must obtain or face dominance by their competition.

These aggressive and predatory companies thankfully have not managed to penetrate the Latin American Internet Advertising Industry. An Internet presence for many businesses is a new

concept and something that they are just now beginning to put thought into. Also the data that relates to local businesses throughout Latin America is not available as it is for American businesses which has made it difficult for these American companies mentioned to sell services to Latin American businesses.

These factors have also created an online environment that in a sense is fair game for everyone. Businesses cannot just gain first page placement by utilizing Google Adwords, or paying Yelp for ad placement and review management. Businesses must rely on what is actually important to online customers and to the search engines, quality content! Paid advertising for Latin America is much less important when compared to the hostile environment of the United States and Europe. The products and services that Neuromama, Ltd. Products and services provide what businesses truly need rather than holding them hostage to a service that they must buy just because their competition is.

Our objective at Neuromama, Ltd. Is to preserve this unique online environment for Latin America while educating the community and providing services that are of quality and importance to every business for the long run.

Lack of local competition from Latin American Internet advertising agencies

Neuromama, Ltd. does not face any significant competition from Latin American Internet advertising agencies. Most of the businesses throughout Latin America rely on people who are working out of their home and do not provide services in line with Industry standards. The source code for website development and Internet advertising tactics are not current and do not match the standards of Neuromama, Ltd products and services.

Agencies who have managed to establish themselves in their local community do not have the means of growth and expansion comparable in size and scope to Neuromama, Ltd. Furthermore, these agencies are nowhere near as competitive in price and don't provide the education to the extent that the Neuromama educational program do.

Although these agencies may have the means of connecting with the local business owners, they do not pose as a threat to Neuromama's ability to dominate the market.

Advantage to Advertising with Neuromama, Ltd.

Neuromama, Ltd. Is a publicly traded company that Consists of an all inclusive Internet Platform including a browser, search engine driven by Neuro technology, email client, social network, Internet retail mall, and an worldwide local search directory. Neuromama, Ltd. Also operates a number of television networks as well as offers DTH satellite cable service to Latin American residence.

The Neuromama Internet network is recognition as an authoritative entity on the Internet and pages associated with the domain place exceptionally well in major search engine result pages such as Google.

This is also a contributing factor behind the power that Neuromama, Ltd offers businesses who are need of Internet advertising. Merchants that advertise with Neuromama receive additional exposure across the Neuromama Internet Platform.

The Neuromama Internet advertising program itself is designed to provide effective marketing relative to the size and scope of each business. Neuromama's Internet advertising solutions include:

- mobile responsive web design
- local search optimization
- search engine marketing & SEO
- content development & distribution
- social media design & marketing
- powerful eCommerce solutions
- web analytics
- affiliate networks
- product data feeds

All website development is completely mobile responsive and meets current programming standards and is guaranteed to provide the very best user experience possible. Websites provide mobile users a friction free and pleasant experience thus providing optimum conversion.

The Neuromama Internet Marketing team providing clients with superior returns from Internet operations. We provide responsive websites, website support, website re-design, and website upgrades optimized for search engine performance. We ensure that your website looks great and sells effectively.

When it comes to website development, and Internet Marketing Latin American businesses need help from a company that is focused and experienced in providing the best in professional Web development and marketing solutions. With a team of experts under one roof, NeuroMama's goal is to provide all of the necessary design, development and marketing services that businesses need to be successful selling products and promoting services on the Internet.

We know that if you get the website design right, website visitors will stay and buy. Get it wrong through poor imagery, poor usability, poor navigation, poor evidence of trustworthiness, a slow site, or a design that fails to appeal, and your website visitors will leave without buying. We get that. We build great looking websites for top search engine placement, and we optimize websites for best conversion.

When it comes to SEM Neuromama treats every clients equal and provide the same quality and level of support Whether you're big or small. Neuromama makes the best use of clients marketing budget and sees to it that the client receives the very best return on their investment, and yes I said return on Investment.

That's why the Neuromama, Ltd. team is made up of smart, intelligent, and experienced experts who think out of the box and brainstorm ideas that generate revenue. The marketing effort includes two fundamental elements, Website traffic and website conversion. Prior to beginning an Internet Marketing campaign for our clients, we first undergo an array of tasks and procedures in order for us to get an understanding the existing search engine placement the clients website as well as their overall Internet presence including a competitive analysis.

If a business does not have an existing website or Internet presence then it is recommended to start with one of the SEM programs. Internet Marketing campaigns begin with the research and analysis of our clients web presence including website SEO, keyword placement in the search engines, back link count, domain authority & page rank, the website traffic and conversion rate, and much more. This information provides us with the insight that is needed the proper starting point for a marketing campaign can be identified.

This information is reviewed with the client and together we set realistic goals and objectives to work towards. The next step with a marketing campaign of any size is to setup and connect Analytics to the website of our client so we can track and report what's happening with the marketing effort starting with the first day.

Once the initial review and analysis is complete, as well as the setup of web analytics, then Neuromama professionals will plan out an effective strategy of creating and distributing unique content relative to the business and industry. This includes identifying the very best types of content to create and Internet channels to target for content distribution.

Monthly SEM programs include:

- Initial research and analysis of web presence and competition
- Web analytic setup, tracking
- Implementation of SEO and website conversion tactics
- Website keyword optimization
- Content creation and distribution
- Measure and modify campaign based on data collected through web analytics

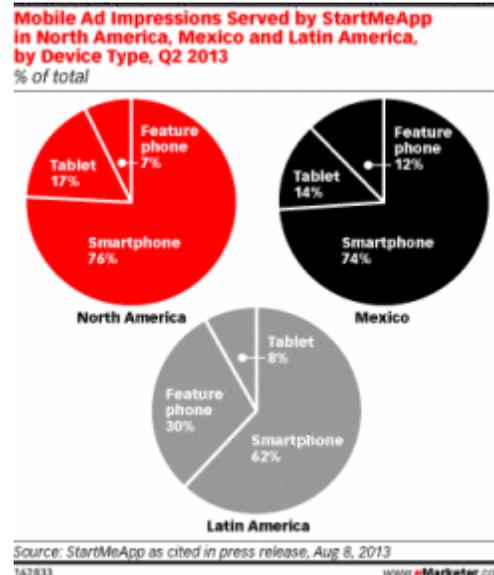
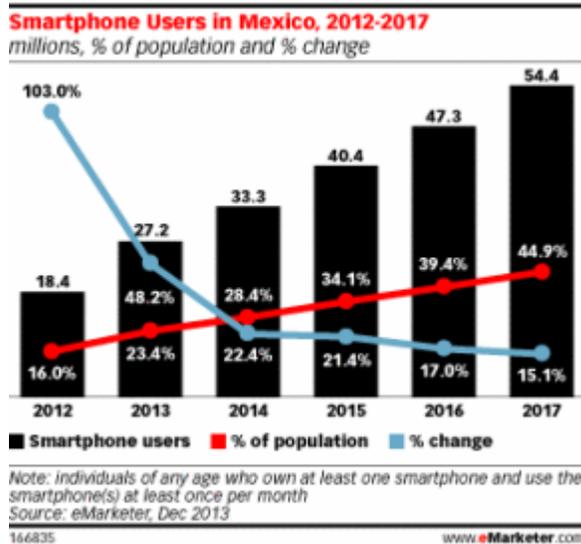
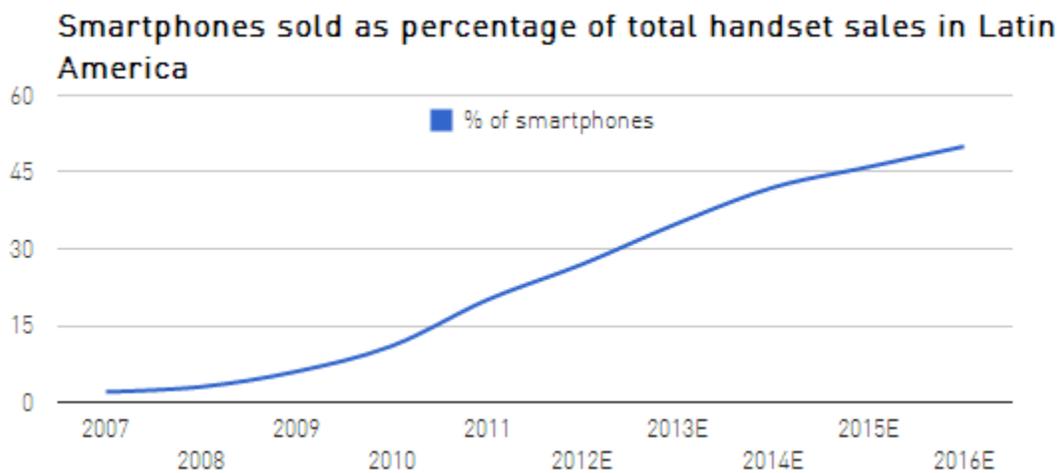
Neurozone shopping mall platform

Neuromama.com offers a great opportunity to merchants who wish to sell online. The Neurozone.neuromama.com is an eCommerce platform providing businesses with the means of selling global to over 150 countries worldwide. Merchants can choose from three programs designed to get every business type selling on the Internet instantly!

List your products for customers to bid in an auction, flat rate price, or link products to your own website through the Neurozone affiliate network program. The Neurozone also offers a powerful data feed program that takes the products that merchants list on the Neurozone and distributes them across tons of Internet shopping channels and Internet marketplaces.

In addition to the product data feed program through the Neurozone, Neuromama, Ltd can also create custom product data feeds for merchants who wish to automate the process of listing their products in comparative shopping channels and online marketplaces. Neuromama, Ltd. Is one of the only companies in Latin America that is currently offering this service.

Statistic graphs and Charts:



Fastest growing iOS and Android markets by active devices

