



# **NEUROMAMA, LTD**

## **CONSOLIDATED PRO FORMA INCOME STATEMENT**

**PROJECT INCOME STATEMENTS**

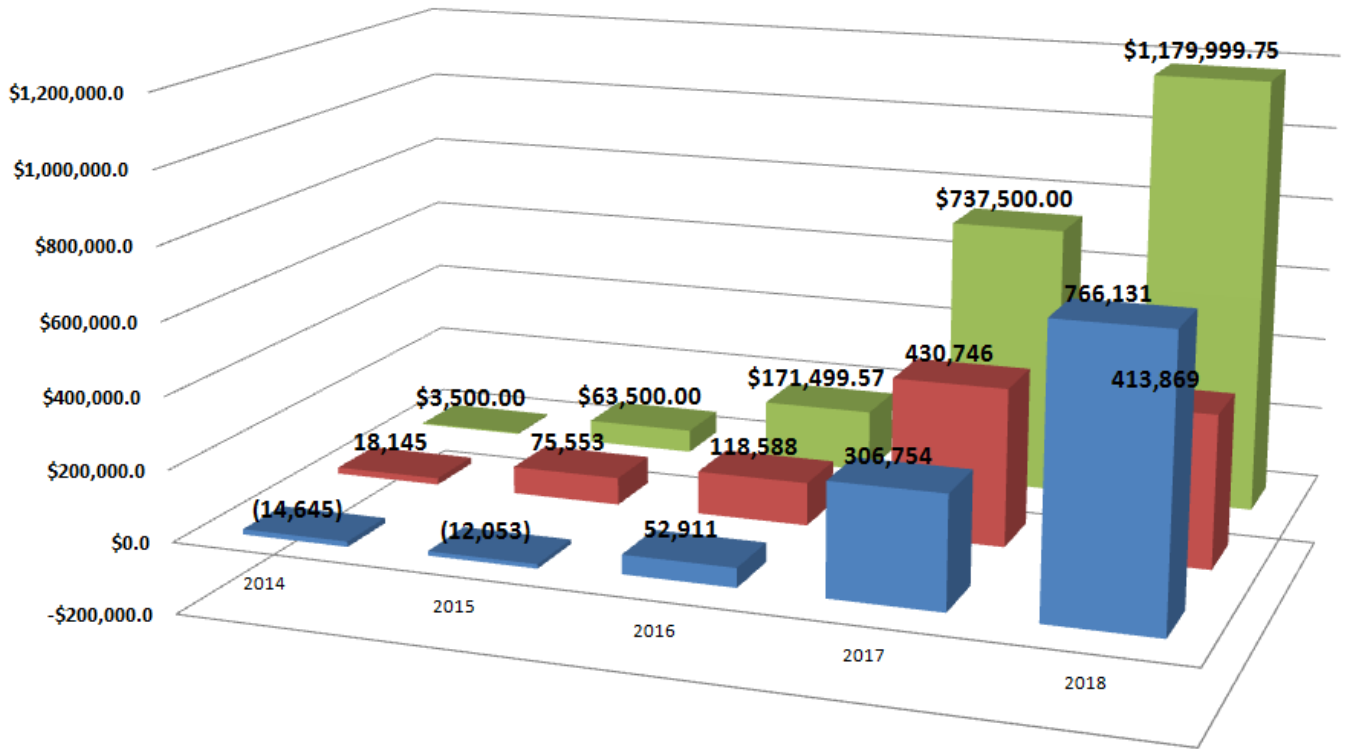
**RETURN METRICS**

**2014-2033**

**ALEXANDER VIKOULOV, CFO  
NEUROMAMA, LTD.**

# Neuromama, Ltd - Consolidated Income

2013 - 2017  
(\$billions)



■ Net Operating Income    ■ Expenses    ■ Revenue

NEUROMAMA, LTD. DEVELOPMENT BUDGET

Consolidated	13-months		2015 (6 mos.)	Notes
	Spent to Date	Forecast		
	Dec 1 2013 - Jan 31 2014	Feb 1 2014 - Dec 31 2014	Jan - June	
<b>Payroll</b>				
Website & Graphics Design	525,875	476,667	520,000	
Payroll - back office support & other	188,545	229,167	229,167	
Executive Payroll/Management	14,000	1,560,416	3,120,833	
Training		550,000	600,000	
Sales - fixed payroll		504,167	550,000	
<b>Professional Services &amp; Product Development</b>				
Consulting	81,847			
Accounting, Audit, and other 3rd party	17,682			
Legal	15,747			
Network maintenance, licenses, production of branded content		126,042	137,500	
Software Development		458,333	458,333	
<b>Marketing &amp; Advertising</b>				
Advertising - POS	7,837	183,333	200,000	
Point of sales material		183,333	200,000	
Promotion Items to to help sell advertising (NeuroPad)	32,748	550,000	550,000	20,000 units
Sales leads		45,833	91,667	
Launch of NeuroMama Brick & Mortar stores		907,786	916,667	includes adv & promotion
Travel & Entertainment	14,715	165,000	180,000	
Marketing Expenses		550,000	275,000	
<b>Capital Expenditures</b>				
Computers and associated hardware		641,667	700,000	
General Hardware and office equipment		175,000	100,000	
<b>Indirect Costs</b>				
Rent and other services		366,667	366,667	
Mailing Costs		206,250	225,000	
Transfer Agent Services	2,004			
<b>Events</b>				
MIPCOM- Cannes, France	98,506	320,833		
8 Selected Conventions - Las Vegas		800,000		
<b>Total</b>	<b>999,507</b>	<b>9,000,493</b>	<b>9,420,832</b>	
		<b>Total 13-month</b>	<b>10,000,000</b>	
		<b>Grand Total</b>	<b>19,420,832</b>	

**NeuroMama.Com, Ltd.**
**CONSOLIDATED FINANCIALS**
**Pro Forma Income Statement**

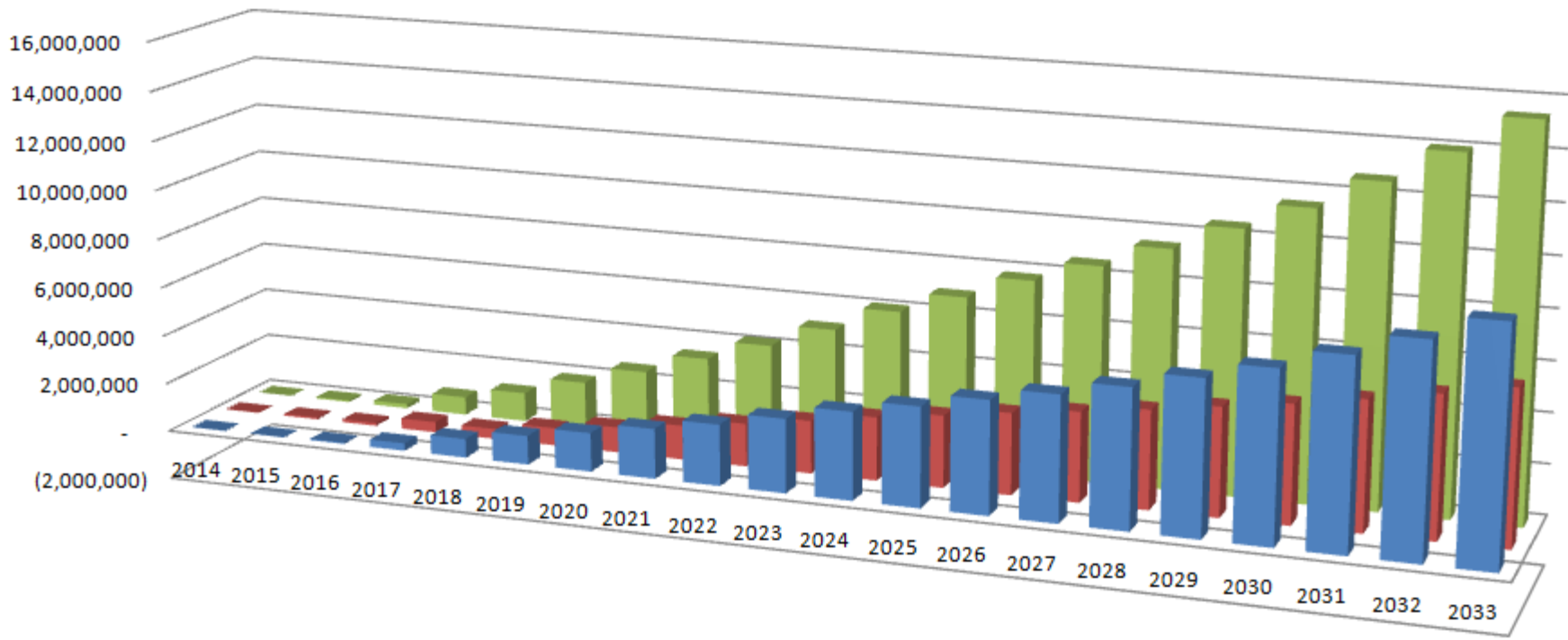
	Year											
	1	2	3	4	5	6	7	8	9	10	11	12
<b>Revenue</b>												
NeuroMama.com Sengine - AD Sales	1,350	3,500	6,475	47,000	82,250	230,300	374,465	535,111	690,400	862,932	1,045,442	1,182,185
Neuro Electronics	400	400	580	40,000	70,000	196,000	318,694	455,414	587,575	734,410	889,737	1,006,115
NeuroMania Online & Brick and Mortar	-	2,000	2,100	37,464	65,562	183,574	298,489	426,541	550,323	687,848	833,328	942,327
NeuroZone	600	600	1,470	64,822	113,439	317,628	516,460	738,021	952,194	1,190,148	1,441,864	1,630,460
Entertainment Asset Licensing	-	300	7,180	12,840	22,470	62,916	102,301	146,188	188,612	235,746	285,606	322,963
TV Network Ad Sales	1,050	54,700	74,800	274,184	434,494	429,465	425,190	421,557	418,468	415,843	413,611	411,714
Digital Television Entertainment	100	2,000	78,895	261,190	391,785	470,142	564,170	677,004	812,405	974,886	1,169,864	1,403,836
<b>Total Revenue</b>	<b>3,500</b>	<b>63,500</b>	<b>171,500</b>	<b>737,500</b>	<b>1,180,000</b>	<b>1,890,024</b>	<b>2,599,769</b>	<b>3,399,835</b>	<b>4,199,977</b>	<b>5,101,812</b>	<b>6,079,452</b>	<b>6,899,602</b>
<b>Business Unit Expenses</b>												
NeuroMama.com Sengine - AD Sales	440	1,141	2,111	15,325	26,818	44,259	71,964	102,837	132,680	165,837	200,912	227,191
Neuro Electronics	1,263	350	508	35,042	61,324	171,706	279,193	398,967	514,747	643,382	779,458	881,411
NeuroMania Online & Brick and Mortar	908	700	735	13,112	22,947	64,251	104,471	149,289	192,613	240,747	291,665	329,815
NeuroZone	324	324	794	35,004	61,257	171,519	278,888	398,531	514,185	642,680	778,607	880,448
Entertainment Asset Licensing	-	15	359	642	1,124	3,146	5,115	7,309	9,431	11,787	14,280	16,148
TV Network Ad Sales	840	43,748	59,824	219,288	86,185	85,187	84,339	83,618	83,006	82,485	82,042	81,666
Digital Television Entertainment	31	627	24,751	81,942	122,912	147,495	176,994	212,393	254,871	305,846	367,015	440,418
<b>Total Business Unit Expenses</b>	<b>3,806</b>	<b>46,906</b>	<b>89,082</b>	<b>400,355</b>	<b>382,566</b>	<b>687,563</b>	<b>1,000,965</b>	<b>1,352,945</b>	<b>1,701,533</b>	<b>2,092,764</b>	<b>2,513,978</b>	<b>2,857,096</b>
<b>Shared Services - Indirect Expenses</b>												
Payroll	4,049	10,040	10,341	10,651	10,971	11,300	11,639	11,988	12,348	12,718	13,100	13,493
Professional Services & Product Development	700	1,192	1,227	1,264	1,302	1,341	1,381	1,423	1,466	1,510	1,555	1,602
Marketing & Advertising	1,150	917	944	972	1,002	1,032	1,063	1,095	1,127	1,161	1,196	1,232
Other Overhead	575	1,183	1,219	1,255	1,293	1,332	1,372	1,413	1,455	1,499	1,544	1,590
<b>Total Shared Services</b>	<b>6,473</b>	<b>13,332</b>	<b>13,732</b>	<b>14,144</b>	<b>14,568</b>	<b>15,005</b>	<b>15,455</b>	<b>15,919</b>	<b>16,396</b>	<b>16,888</b>	<b>17,395</b>	<b>17,917</b>
<b>Capital Expenditures</b>												
Computers and associated hardware	642	700	721	743	765	788	811	836	861	887	913	941
General Hardware and office equipment	175	100	103	106	109	113	116	119	123	127	130	134
<b>Total Capital Expenditures</b>	<b>7,865</b>	<b>15,315</b>	<b>15,774</b>	<b>16,248</b>	<b>16,735</b>	<b>17,237</b>	<b>17,754</b>	<b>18,287</b>	<b>18,836</b>	<b>19,401</b>	<b>19,983</b>	<b>20,582</b>
<b>Pre-Tax Net Income from Operations</b>	<b>(14,645)</b>	<b>(12,053)</b>	<b>52,911</b>	<b>306,754</b>	<b>766,131</b>	<b>1,170,220</b>	<b>1,565,595</b>	<b>2,012,685</b>	<b>2,463,213</b>	<b>2,972,759</b>	<b>3,528,096</b>	<b>4,004,007</b>

**NeuroMama.Com, Ltd.**
**CONSOLIDATED FINANCIALS**
**Pro Forma Income Statement**

	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>TOTALS</b>
<b>Revenue</b>									
NeuroMama.com Sengine - AD Sales	1,326,412	1,434,514	1,549,993	1,670,117	1,767,168	1,884,154	1,991,551	2,083,362	18,768,682
Neuro Electronics	1,128,861	1,220,863	1,319,143	1,421,376	1,503,973	1,603,536	1,694,937	1,773,074	15,965,088
NeuroMania Online & Brick and Mortar	1,057,291	1,143,461	1,235,509	1,331,261	1,408,621	1,501,871	1,587,478	1,660,661	14,955,709
NeuroZone	1,829,376	1,978,470	2,137,737	2,303,412	2,437,263	2,598,610	2,746,730	2,873,355	25,872,658
Entertainment Asset Licensing	362,364	391,897	423,445	456,262	482,775	514,735	544,075	569,157	5,131,830
TV Network Ad Sales	410,102	408,732	407,567	406,577	405,735	405,020	404,412	403,895	7,027,115
Digital Television Entertainment	1,684,604	2,021,525	2,425,829	2,910,995	3,493,194	4,191,833	5,030,200	6,036,240	34,600,700
<b>Total Revenue</b>	<b>7,799,011</b>	<b>8,599,462</b>	<b>9,499,223</b>	<b>10,500,001</b>	<b>11,498,729</b>	<b>12,699,759</b>	<b>13,999,384</b>	<b>15,399,743</b>	<b>122,321,783</b>
<b>Business Unit Expenses</b>									
NeuroMama.com Sengine - AD Sales	254,908	275,683	297,876	320,961	339,612	362,095	382,734	400,378	3,625,765
Neuro Electronics	988,943	1,069,542	1,155,640	1,245,202	1,317,560	1,404,783	1,484,856	1,553,307	13,987,183
NeuroMania Online & Brick and Mortar	370,052	400,211	432,428	465,941	493,017	525,655	555,617	581,231	5,235,406
NeuroZone	987,863	1,068,374	1,154,378	1,243,842	1,316,122	1,403,249	1,483,234	1,551,612	13,971,235
Entertainment Asset Licensing	18,118	19,595	21,172	22,813	24,139	25,737	27,204	28,458	256,591
TV Network Ad Sales	81,346	81,074	80,843	80,647	80,480	80,338	80,217	80,115	1,637,289
Digital Television Entertainment	528,501	634,201	761,042	913,250	1,095,900	1,315,080	1,578,096	1,893,715	10,855,079
<b>Total Business Unit Expenses</b>	<b>3,229,732</b>	<b>3,548,681</b>	<b>3,903,379</b>	<b>4,292,657</b>	<b>4,666,831</b>	<b>5,116,937</b>	<b>5,591,959</b>	<b>6,088,816</b>	<b>49,568,549</b>
<b>Shared Services - Indirect Expenses</b>									
Payroll	13,898	14,315	14,744	15,186	15,642	16,111	16,595	17,092	256,222
Professional Services & Product Development	1,650	1,699	1,750	1,803	1,857	1,912	1,970	2,029	30,631
Marketing & Advertising	1,269	1,307	1,346	1,387	1,428	1,471	1,515	1,561	24,174
Other Overhead	1,638	1,687	1,738	1,790	1,844	1,899	1,956	2,015	30,297
<b>Total Shared Services</b>	<b>18,454</b>	<b>19,008</b>	<b>19,578</b>	<b>20,165</b>	<b>20,770</b>	<b>21,393</b>	<b>22,035</b>	<b>22,696</b>	<b>341,323</b>
<b>Capital Expenditures</b>									
Computers and associated hardware	969	998	1,028	1,059	1,091	1,123	1,157	1,192	18,223
General Hardware and office equipment	138	143	147	151	156	160	165	170	2,687
<b>Total Capital Expenditures</b>	<b>21,200</b>	<b>21,836</b>	<b>22,491</b>	<b>23,165</b>	<b>23,860</b>	<b>24,576</b>	<b>25,313</b>	<b>26,073</b>	<b>392,530</b>
<b>Pre-Tax Net Income from Operations</b>	<b>4,529,626</b>	<b>5,009,938</b>	<b>5,553,776</b>	<b>6,164,013</b>	<b>6,787,268</b>	<b>7,536,853</b>	<b>8,360,076</b>	<b>9,262,157</b>	<b>72,019,381</b>

# Neuromama, Ltd Consolidated Operating Income

2013 - 2033  
(\$thousands)



■ Net Operating Income    ■ Expenses    ■ Revenue

## NeuroMama.Com Advertising Sales

### Pro Forma Income Statement (\$thousands)

	Year											
	1	2	3	4	5	6	7	8	9	10	11	12
<b>Revenue</b>	1,350	3,500	6,475	47,000	82,250	230,300	374,465	535,111	690,400	862,932	1,045,442	1,182,185
<b>Expenses</b>												
Sales and marketing	336	872	1,613	11,709	20,491	26,543	43,159	61,674	79,572	99,457	120,492	136,252
General & Administrative	104	269	498	3,615	6,327	17,716	28,806	41,163	53,109	66,380	80,420	90,939
<b>Total Expenses</b>	<b>440</b>	<b>1,141</b>	<b>2,111</b>	<b>15,325</b>	<b>26,818</b>	<b>44,259</b>	<b>71,964</b>	<b>102,837</b>	<b>132,680</b>	<b>165,837</b>	<b>200,912</b>	<b>227,191</b>
<b>Net Income from Operations</b>	<b>910</b>	<b>2,359</b>	<b>4,364</b>	<b>31,675</b>	<b>55,432</b>	<b>186,041</b>	<b>302,501</b>	<b>432,274</b>	<b>557,720</b>	<b>697,094</b>	<b>844,530</b>	<b>954,994</b>

## NeuroMama.Com Advertising Sales

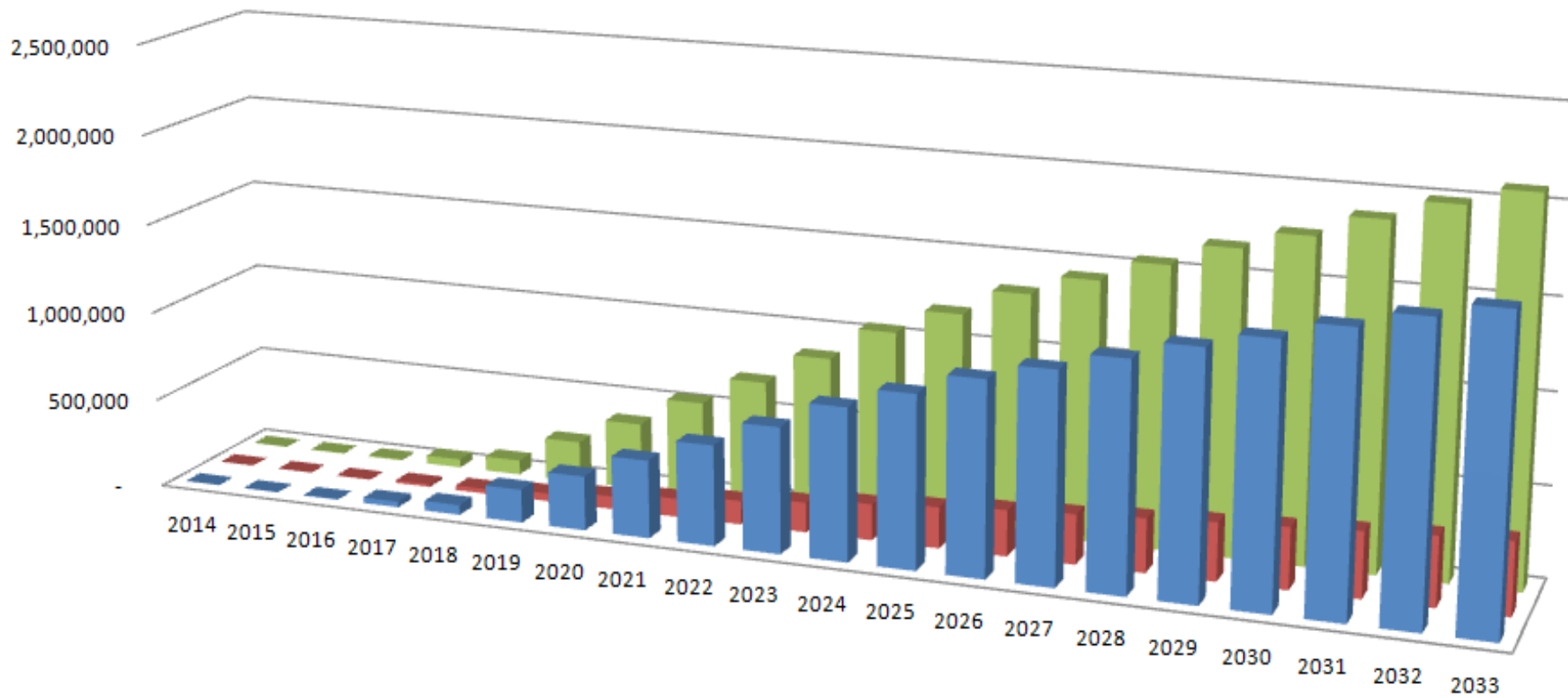
### Pro Forma Income Statement (\$thousands)

	13	14	15	16	17	18	19	20
<b>Revenue</b>	1,326,412	1,434,514	1,549,993	1,670,117	1,767,168	1,884,154	1,991,551	2,083,362
<b>Expenses</b>								
Sales and marketing	152,875	165,334	178,644	192,489	203,674	217,157	229,535	240,117
General & Administrative	102,033	110,349	119,232	128,473	135,938	144,937	153,199	160,261
<b>Total Expenses</b>	<b>254,908</b>	<b>275,683</b>	<b>297,876</b>	<b>320,961</b>	<b>339,612</b>	<b>362,095</b>	<b>382,734</b>	<b>400,378</b>
<b>Net Income from Operations</b>	<b>1,071,503</b>	<b>1,158,831</b>	<b>1,252,117</b>	<b>1,349,156</b>	<b>1,427,555</b>	<b>1,522,060</b>	<b>1,608,817</b>	<b>1,682,983</b>

# Neuromama, Ltd

## NeuroMama.com Advertising Sales

2013 - 2033  
(\$thousands)



■ Net Operating Income    ■ Expenses    ■ Revenue



### Neuro Products (Electronics): NeuroPhone, NeuroPad, NeuroBook

#### Pro Forma Income Statement (\$thousands)

	Year											
	1	2	3	4	5	6	7	8	9	10	11	12
<b>Revenue</b>	400	400	580	40,000	70,000	196,000	318,694	455,414	587,575	734,410	889,737	1,006,115
<b>Expenses</b>												
Cost of Sales	1,133	220	319	22,000	38,500	107,800	175,282	250,478	323,166	403,925	489,356	553,363
Research & Development	54	54	78	5,355	9,371	26,239	42,665	60,968	78,661	98,319	119,113	134,693
Sales and marketing	46	46	67	4,610	8,068	22,590	36,731	52,489	67,721	84,644	102,546	115,959
General & Administrative	31	31	45	3,077	5,385	15,077	24,515	35,032	45,199	56,494	68,443	77,395
<b>Total Expenses</b>	<b>1,263</b>	<b>350</b>	<b>508</b>	<b>35,042</b>	<b>61,324</b>	<b>171,706</b>	<b>279,193</b>	<b>398,967</b>	<b>514,747</b>	<b>643,382</b>	<b>779,458</b>	<b>881,411</b>
<b>Net Income from Operations</b>	<b>(863)</b>	<b>50</b>	<b>72</b>	<b>4,958</b>	<b>8,676</b>	<b>24,294</b>	<b>39,501</b>	<b>56,447</b>	<b>72,828</b>	<b>91,028</b>	<b>110,280</b>	<b>124,705</b>

### Neuro Products (Electronics): NeuroPhone, NeuroPad, NeuroBook

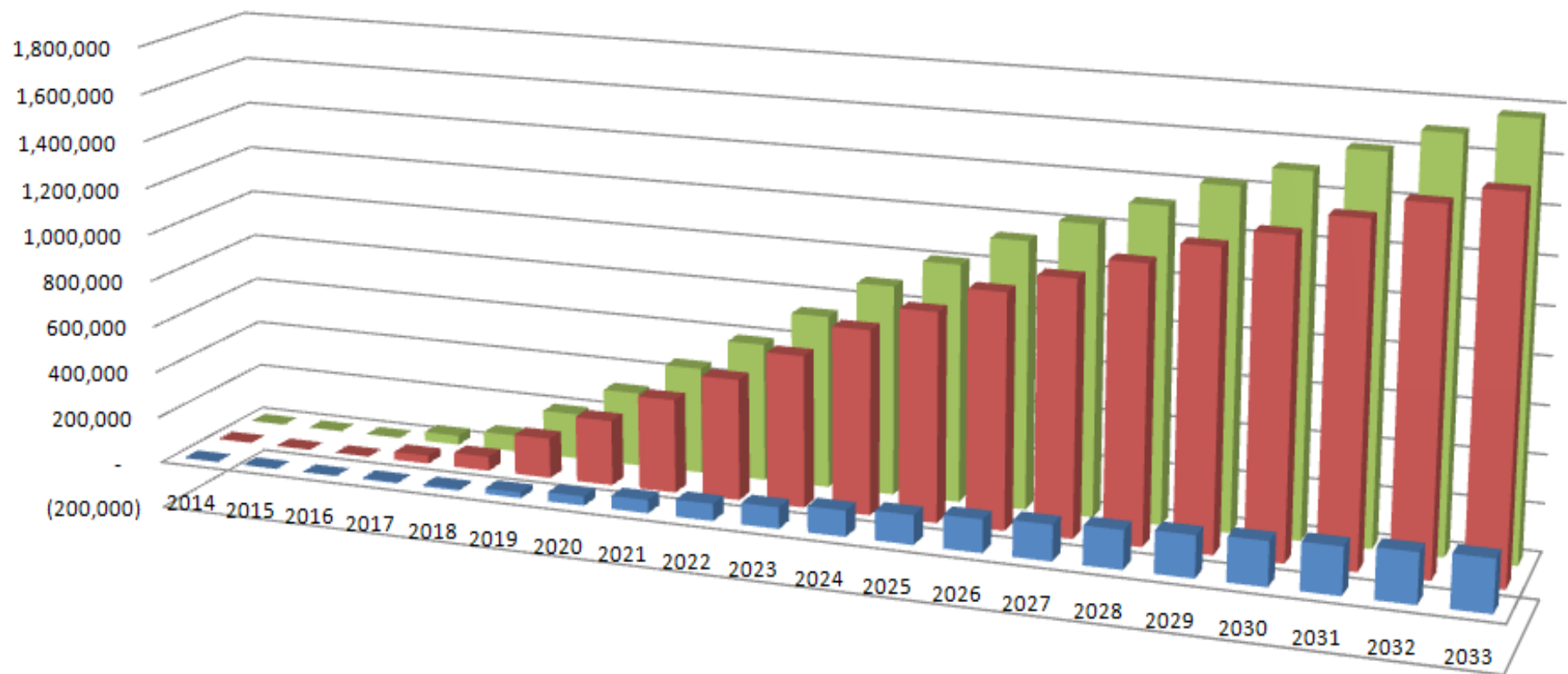
#### Pro Forma Income Statement (\$thousands)

	13	14	15	16	17	18	19	20
<b>Revenue</b>	1,128,861	1,220,863	1,319,143	1,421,376	1,503,973	1,603,536	1,694,937	1,773,074
<b>Expenses</b>								
Cost of Sales	620,874	671,475	725,529	781,757	827,185	881,945	932,215	975,191
Research & Development	151,126	163,442	176,600	190,286	201,344	214,673	226,909	237,369
Sales and marketing	130,106	140,710	152,037	163,820	173,340	184,815	195,349	204,355
General & Administrative	86,837	93,914	101,474	109,339	115,692	123,351	130,382	136,393
<b>Total Expenses</b>	<b>988,943</b>	<b>1,069,542</b>	<b>1,155,640</b>	<b>1,245,202</b>	<b>1,317,560</b>	<b>1,404,783</b>	<b>1,484,856</b>	<b>1,553,307</b>
<b>Net Income from Operations</b>	<b>139,918</b>	<b>151,322</b>	<b>163,503</b>	<b>176,175</b>	<b>186,412</b>	<b>198,753</b>	<b>210,082</b>	<b>219,766</b>



# Neuromama, Ltd Neuro Products (Electronics)

2013 - 2033  
(\$thousands)



■ Net Operating Income

■ Expenses

■ Revenue

## NeuroMania - Instore and Online Sales

### Pro Forma Income Statement

(\$thousands)

	Year											
	1	2	3	4	5	6	7	8	9	10	11	12
<b>Revenue</b>												
Cash Sales		400	420	7,493	13,112	36,715	59,698	85,308	110,065	137,570	166,666	188,465
Credit Sales		1,600	1,680	29,971	52,450	146,859	238,791	341,232	440,258	550,279	666,663	753,862
<b>Total Gross Revenue</b>		<b>2,000</b>	<b>2,100</b>	<b>37,464</b>	<b>65,562</b>	<b>183,574</b>	<b>298,489</b>	<b>426,541</b>	<b>550,323</b>	<b>687,848</b>	<b>833,328</b>	<b>942,327</b>
<b>Expenses</b>												
	908	700	735	13,112	22,947	64,251	104,471	149,289	192,613	240,747	291,665	329,815
<b>Net Income</b>	<b>(908)</b>	<b>1,300</b>	<b>1,365</b>	<b>24,352</b>	<b>42,615</b>	<b>119,323</b>	<b>194,018</b>	<b>277,251</b>	<b>357,710</b>	<b>447,101</b>	<b>541,663</b>	<b>612,513</b>

## NeuroMania - Instore and Online Sales

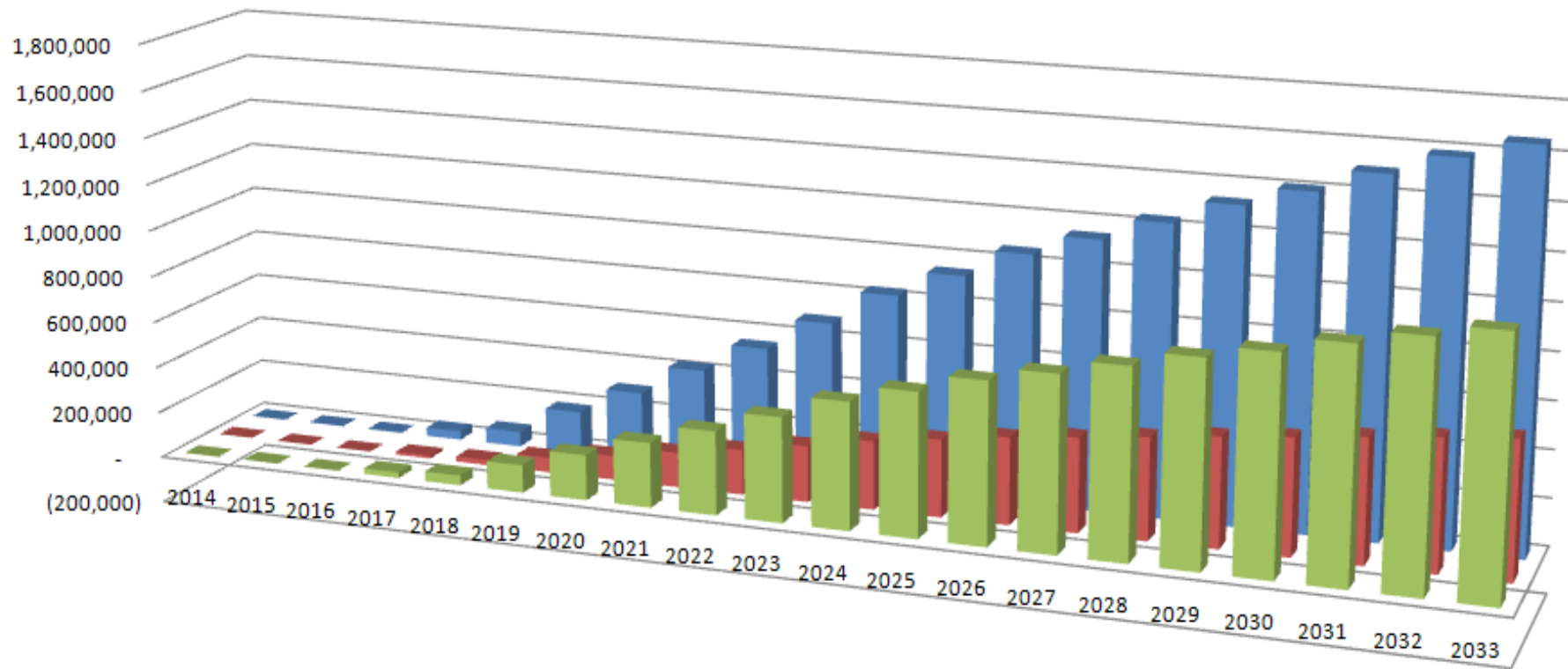
### Pro Forma Income Statement

(\$thousands)

	13	14	15	16	17	18	19	20
<b>Revenue</b>								
Cash Sales	211,458	228,692	247,102	266,252	281,724	300,374	317,496	332,132
Credit Sales	845,833	914,769	988,407	1,065,009	1,126,897	1,201,497	1,269,983	1,328,529
<b>Total Gross Revenue</b>	<b>1,057,291</b>	<b>1,143,461</b>	<b>1,235,509</b>	<b>1,331,261</b>	<b>1,408,621</b>	<b>1,501,871</b>	<b>1,587,478</b>	<b>1,660,661</b>
<b>Expenses</b>								
	370,052	400,211	432,428	465,941	493,017	525,655	555,617	581,231
<b>Net Income</b>	<b>687,239</b>	<b>743,249</b>	<b>803,081</b>	<b>865,320</b>	<b>915,604</b>	<b>976,216</b>	<b>1,031,861</b>	<b>1,079,430</b>

# Neuromama, Ltd NeuroMania

2013 - 2033  
(\$thousands)



■ Net Operating Income    ■ Expenses    ■ Revenue

## NeuroZone

### Pro Forma Income Statement (\$thousands)

	Year											
	1	2	3	4	5	6	7	8	9	10	11	12
Revenue	600	600	1,470	64,822	113,439	317,628	516,460	738,021	952,194	1,190,148	1,441,864	1,630,460
Expenses												
Research and Development	54	54	132	5,834	10,209	28,587	46,481	66,422	85,697	107,113	129,768	146,741
Selling General and Administrative	270	270	662	29,170	51,047	142,933	232,407	332,109	428,487	535,567	648,839	733,707
Total Expenses	324	324	794	35,004	61,257	171,519	278,888	398,531	514,185	642,680	778,607	880,448
Net Income	276	276	676	29,818	52,182	146,109	237,571	339,490	438,009	547,468	663,257	750,012

## NeuroZone

### Pro Forma Income Statement (\$thousands)

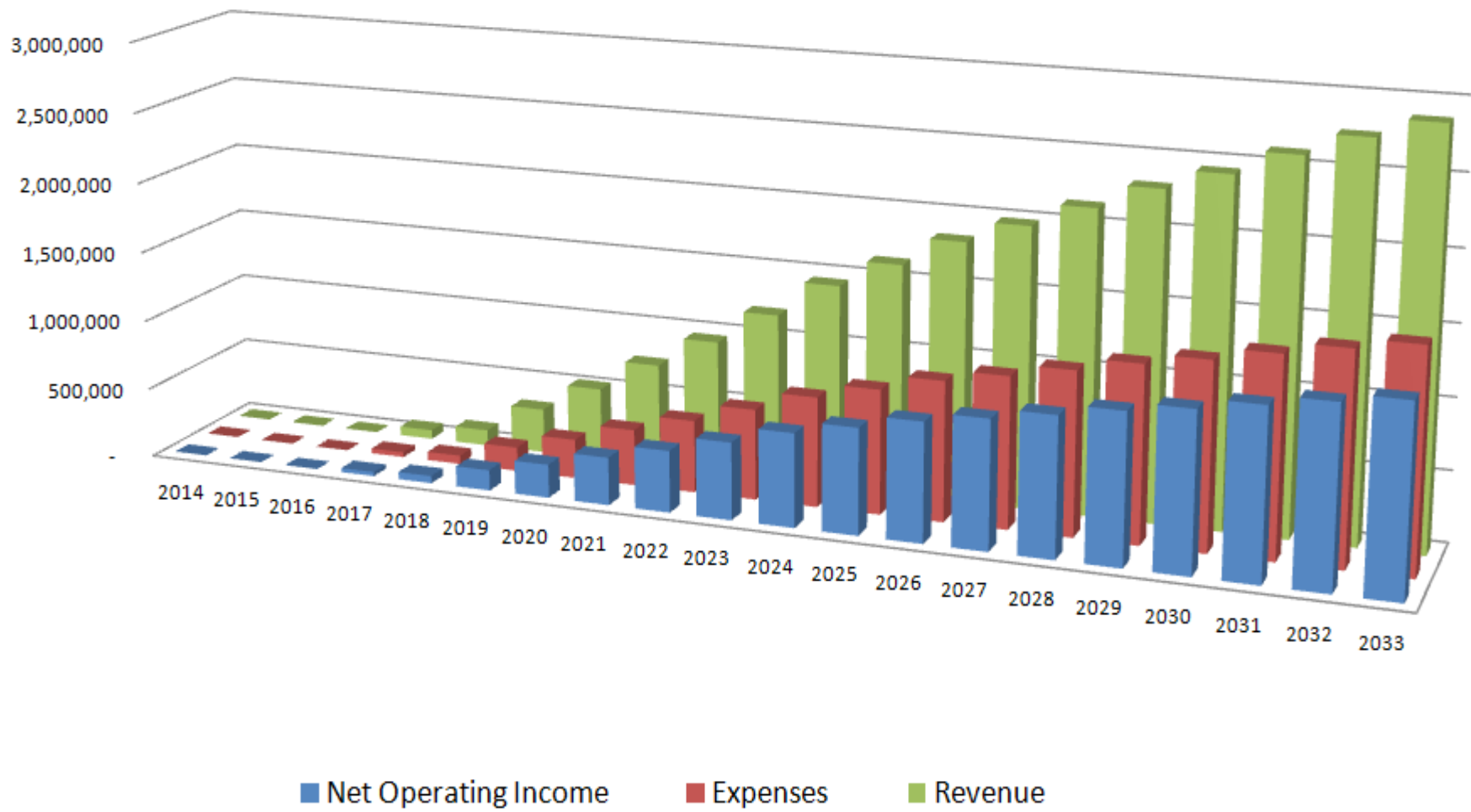
	13	14	15	16	17	18	19	20
Revenue	1,829,376	1,978,470	2,137,737	2,303,412	2,437,263	2,598,610	2,746,730	2,873,355
Expenses								
Research and Development	164,644	178,062	192,396	207,307	219,354	233,875	247,206	258,602
Selling General and Administrative	823,219	890,312	961,982	1,036,535	1,096,768	1,169,374	1,236,029	1,293,010
Total Expenses	987,863	1,068,374	1,154,378	1,243,842	1,316,122	1,403,249	1,483,234	1,551,612
Net Income	841,513	910,096	983,359	1,059,569	1,121,141	1,195,360	1,263,496	1,321,743

# Neuromama, Ltd

## NeuroZone

2013 - 2033

(\$thousands)



## Entertainment Assets Licensing

### Pro Forma Income Statement

(\$thousands)

	Year											
	1	2	3	4	5	6	7	8	9	10	11	12
<b>Revenue</b>												
Movies (1-4)		10,000	239,319	428,000	749,000	2,097,200	3,410,026	4,872,927	6,287,051	7,858,185	9,520,191	10,765,432
Net Royalty Percentage (3%)		300	7,180	12,840	22,470	62,916	102,301	146,188	188,612	235,746	285,606	322,963
<b>Expenses</b>												
Admin. Costs related to managing royalties (5%)	-	15	359	642	1,124	3,146	5,115	7,309	9,431	11,787	14,280	16,148
Selling General and Administrative	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total Expenses</b>	-	15	359	642	1,124	3,146	5,115	7,309	9,431	11,787	14,280	16,148
<b>Net Income</b>	-	285	6,821	12,198	21,347	59,770	97,186	138,878	179,181	223,958	271,325	306,815

## Entertainment Assets Licensing

### Pro Forma Income Statement

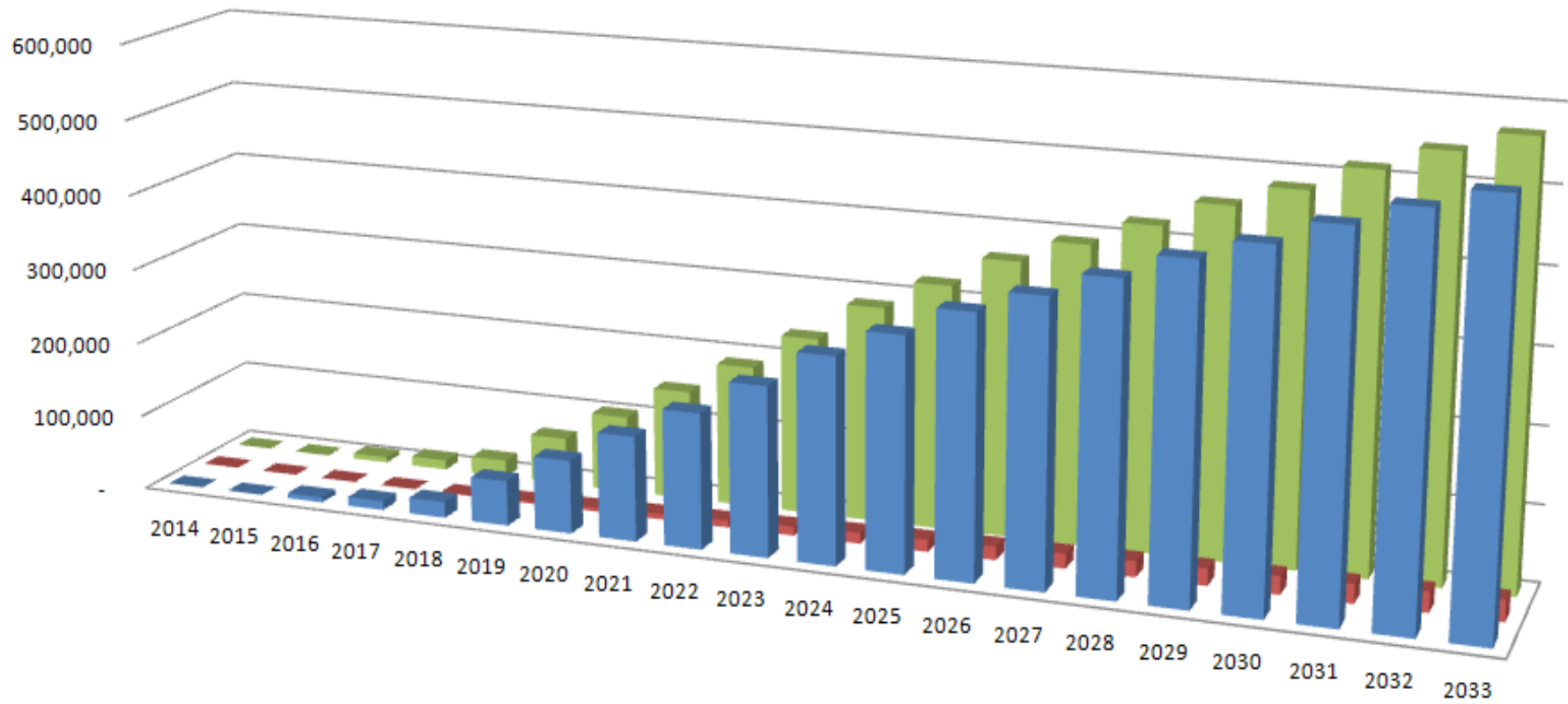
(\$thousands)

	13	14	15	16	17	18	19	20
<b>Revenue</b>								
Movies (1-4)	12,078,815	13,063,238	14,114,829	15,208,728	16,092,508	17,157,832	18,135,828	18,971,890
Net Royalty Percentage (3%)	362,364	391,897	423,445	456,262	482,775	514,735	544,075	569,157
<b>Expenses</b>								
Admin. Costs related to managing royalties (5%)	18,118	19,595	21,172	22,813	24,139	25,737	27,204	28,458
Selling General and Administrative	-	-	-	-	-	-	-	-
<b>Total Expenses</b>	18,118	19,595	21,172	22,813	24,139	25,737	27,204	28,458
<b>Net Income</b>	344,246	372,302	402,273	433,449	458,636	488,998	516,871	540,699



# Neuromama, Ltd Licensing Entertainment Assets

2013 - 2033  
(\$thousands)



■ Net Operating Income    ■ Expenses    ■ Net Revenue

## TV Network Ad Sales

### Pro Forma Income Statement (\$thousands)

	Year											
	1	2	3	4	5	6	7	8	9	10	11	12
<b>Revenue</b>												
The Jazz Network	750	37,700	60,350	234,739	400,966	400,966	400,966	400,966	400,966	400,966	400,966	400,966
NeuroZone TV	100	5,000	4,250	12,000	10,200	8,670	7,370	6,264	5,324	4,526	3,847	3,270
The Fighting Network	100	8,000	6,800	18,500	15,725	13,366	11,361	9,657	8,209	6,977	5,931	5,041
The Childrens' Network	100	4,000	3,400	8,945	7,603	6,463	5,493	4,669	3,969	3,374	2,868	2,437
<b>Total Revenue</b>	<b>1,050</b>	<b>54,700</b>	<b>74,800</b>	<b>274,184</b>	<b>434,494</b>	<b>429,465</b>	<b>425,190</b>	<b>421,557</b>	<b>418,468</b>	<b>415,843</b>	<b>413,611</b>	<b>411,714</b>
<b>Expenses</b>												
The Jazz Network	600	30,152	48,267	187,741	79,534	79,534	79,534	79,534	79,534	79,534	79,534	79,534
NeuroZone TV	80	3,999	3,399	9,597	2,023	1,720	1,462	1,243	1,056	898	763	649
The Fighting Network	80	6,398	5,439	14,796	3,119	2,651	2,254	1,916	1,628	1,384	1,176	1,000
The Childrens' Network	80	3,199	2,719	7,154	1,508	1,282	1,090	926	787	669	569	483
<b>Total Expenses</b>	<b>840</b>	<b>43,748</b>	<b>59,824</b>	<b>219,288</b>	<b>86,185</b>	<b>85,187</b>	<b>84,339</b>	<b>83,618</b>	<b>83,006</b>	<b>82,485</b>	<b>82,042</b>	<b>81,666</b>
<b>Net Income</b>	<b>210</b>	<b>10,952</b>	<b>14,976</b>	<b>54,896</b>	<b>348,310</b>	<b>344,278</b>	<b>340,851</b>	<b>337,938</b>	<b>335,462</b>	<b>333,358</b>	<b>331,569</b>	<b>330,048</b>

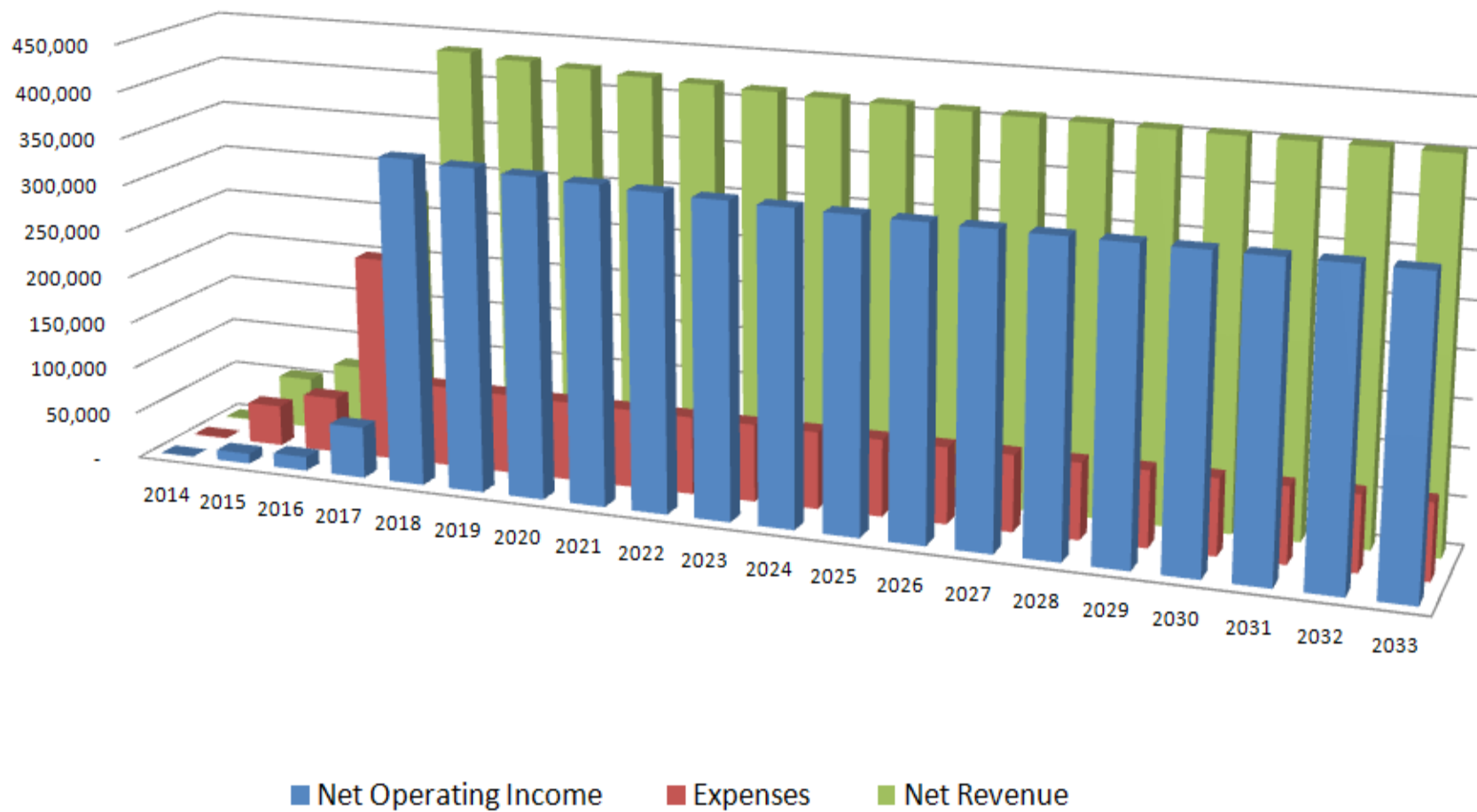
## TV Network Ad Sales

### Pro Forma Income Statement (\$thousands)

	13	14	15	16	17	18	19	20
<b>Revenue</b>								
The Jazz Network	400,966	400,966	400,966	400,966	400,966	400,966	400,966	400,966
NeuroZone TV	2,779	2,362	2,008	1,707	1,451	1,233	1,048	891
The Fighting Network	4,285	3,642	3,096	2,631	2,237	1,901	1,616	1,374
The Childrens' Network	2,072	1,761	1,497	1,272	1,081	919	781	664
<b>Total Revenue</b>	<b>410,102</b>	<b>408,732</b>	<b>407,567</b>	<b>406,577</b>	<b>405,735</b>	<b>405,020</b>	<b>404,412</b>	<b>403,895</b>
<b>Expenses</b>								
The Jazz Network	79,534	79,534	79,534	79,534	79,534	79,534	79,534	79,534
NeuroZone TV	551	469	398	339	288	245	208	177
The Fighting Network	850	722	614	522	444	377	321	272
The Childrens' Network	411	349	297	252	215	182	155	132
<b>Total Expenses</b>	<b>81,346</b>	<b>81,074</b>	<b>80,843</b>	<b>80,647</b>	<b>80,480</b>	<b>80,338</b>	<b>80,217</b>	<b>80,115</b>
<b>Net Income</b>	<b>328,756</b>	<b>327,657</b>	<b>326,724</b>	<b>325,930</b>	<b>325,255</b>	<b>324,682</b>	<b>324,194</b>	<b>323,780</b>

# Neuromama, Ltd TV Network Ad Sales

2013 - 2033  
(\$thousands)



## Digital TV Entertainment

### Pro Forma Income Statement

(\$thousands)

	Year											
	1	2	3	4	5	6	7	8	9	10	11	12
<b>Revenue</b>												
Total Revenue	100	2,000	78,895	261,190	391,785	470,142	564,170	677,004	812,405	974,886	1,169,864	1,403,836
Cost of Revenue	52	1,048	41,348	136,887	205,331	246,397	295,677	354,812	425,775	510,930	613,116	735,739
<b>Net Revenue</b>	<b>48</b>	<b>952</b>	<b>37,547</b>	<b>124,303</b>	<b>186,454</b>	<b>223,745</b>	<b>268,494</b>	<b>322,192</b>	<b>386,631</b>	<b>463,957</b>	<b>556,748</b>	<b>668,098</b>
<b>Expenses</b>												
Selling General & Administrative	22	449	17,725	58,680	88,020	105,624	126,749	152,099	182,519	219,022	262,827	315,392
Others	9	178	7,026	23,261	34,892	41,871	50,245	60,294	72,353	86,823	104,188	125,025
<b>Total Expenses</b>	<b>31</b>	<b>627</b>	<b>24,751</b>	<b>81,942</b>	<b>122,912</b>	<b>147,495</b>	<b>176,994</b>	<b>212,393</b>	<b>254,871</b>	<b>305,846</b>	<b>367,015</b>	<b>440,418</b>
<b>Net Income</b>	<b>16</b>	<b>324</b>	<b>12,796</b>	<b>42,361</b>	<b>63,541</b>	<b>76,250</b>	<b>91,500</b>	<b>109,799</b>	<b>131,759</b>	<b>158,111</b>	<b>189,734</b>	<b>227,680</b>

## Digital TV Entertainment

### Pro Forma Income Statement

(\$thousands)

	13	14	15	16	17	18	19	20
<b>Revenue</b>								
Total Revenue	1,684,604	2,021,525	2,425,829	2,910,995	3,493,194	4,191,833	5,030,200	6,036,240
Cost of Revenue	882,886	1,059,464	1,271,356	1,525,628	1,830,753	2,196,904	2,636,285	3,163,542
<b>Net Revenue</b>	<b>801,717</b>	<b>962,061</b>	<b>1,154,473</b>	<b>1,385,368</b>	<b>1,662,441</b>	<b>1,994,929</b>	<b>2,393,915</b>	<b>2,872,698</b>
<b>Expenses</b>								
Selling General & Administrative	378,471	454,165	544,998	653,998	784,797	941,757	1,130,108	1,356,129
Others	150,030	180,036	216,044	259,252	311,103	373,323	447,988	537,585
<b>Total Expenses</b>	<b>528,501</b>	<b>634,201</b>	<b>761,042</b>	<b>913,250</b>	<b>1,095,900</b>	<b>1,315,080</b>	<b>1,578,096</b>	<b>1,893,715</b>
<b>Net Income</b>	<b>273,216</b>	<b>327,860</b>	<b>393,431</b>	<b>472,118</b>	<b>566,541</b>	<b>679,850</b>	<b>815,819</b>	<b>978,983</b>

# Neuromama, Ltd Digital Television Entertainment

2013 - 2033  
(\$thousands)

