Get more customers for your business with Geo Marketing

Get more local customers

Internet Advertising Designed For Mobile

50% of all local searches are done using a mobile devices!

- Target your local customers with Internet Advertising
- Mobile friendly, Localized, keyword optimized web pages
- Receive exposure on Latin America's #1 local search directory, local.neuromama.com
- Visual banner keyword advertising on Neuromama.com
- PR Campaign guaranteed to drive customers to your local business and web page!
- List your products on the Neurozone and become an eCommerce merchant!
- Enjoy ongoing maintenance and support
- Neuromama.com offers complete SEM programs

GET STARTED TODAY

ADVERTISNG DESIGNED FOR MOBILE DEVICES

Get found by customers looking for your local product or service on a smart phone, tablet & iPad.

PROMOTE YOUR BUSINESS ON THE WEB IN MINUTES

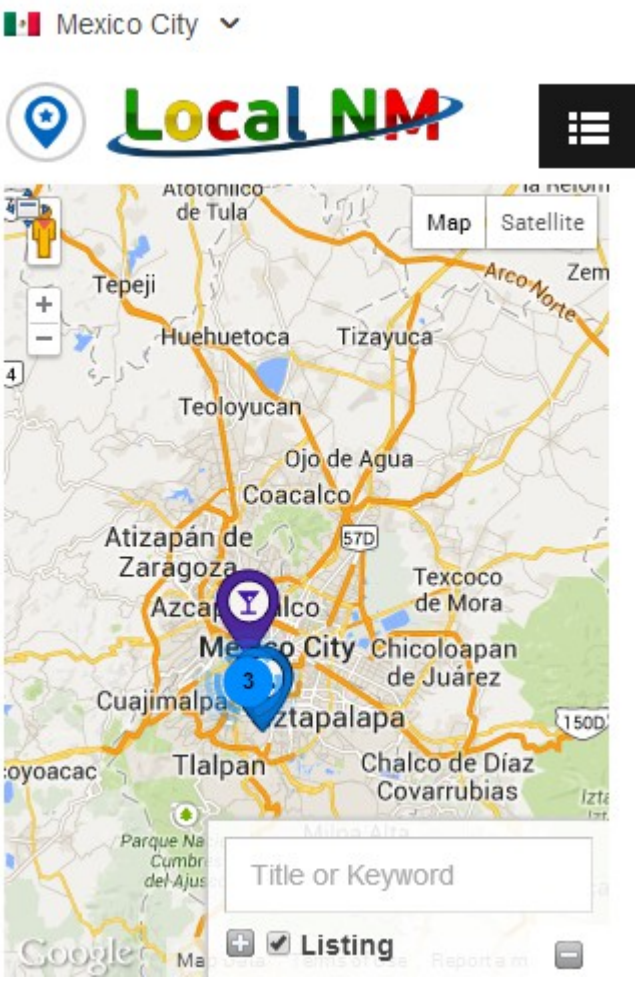
Let the professionals at Neuromama.com create a great-looking listing for your business - include a blog, coupons, customer reviews — and add photos and videos to personalize it.

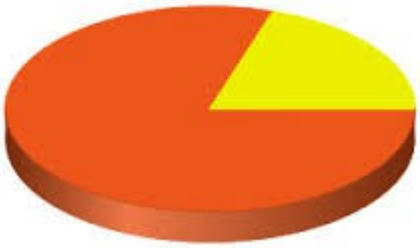
BANNER ADVERTISING FOR MAXIMUM EXPOSURE

With our full color banners w/images, extensive network, and dedicated search engine marketing team behind you, turning clicks into leads has never been easier

BEGIN SELLING YOUR PRODUCTS ONLINE FAST

Choose from 3 programs designed to get every business type selling on the Internet instantly!





80% of customers

research online before purchasing in a 10-20 mile radius

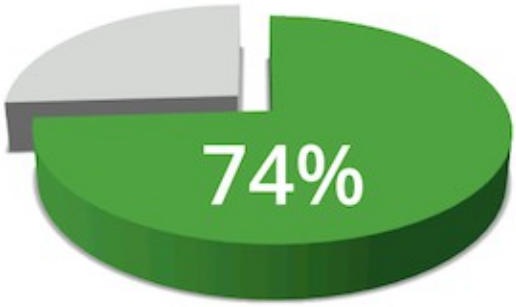
ADVERTISING DESIGNED FOR MOBILE DEVICE

Tap into a growing audience using mobile devices. If the experts are correct, by 2015 there will be more local searches done from smartphones than from PCs. With a mobile responsive web page, your business will be ready to capitalize on this growing market!

Don't penalize your mobile customers. Although most smartphones can display full websites for the most part, the navigation and browsing experience is typically subpar for mobile users. If your website creates friction for it's users then your customers may end up jumping over to a competitor's site.

Display information at a glance for your customers on the go. Most users on mobile devices are looking for your phone number, location, business hours, and special deals such as coupons you may be offering. With a mobile site, you can quickly and easily provide them with the information they need to make a decision.

Nearly ¾ of mobile users say they're more likely to revisit mobile-friendly sites.



"If a site works well on a mobile phone, I'm more likely to return to that site in the future."

Actions users want to take on mobile business sites

76% Get a location or operating hours

61% "Click to call" the business

54% Send email

53% Download an app

48% Get to the company's social networking page

41% Play a video clip

Guess What, Our mobile friendly web pages provide it all.

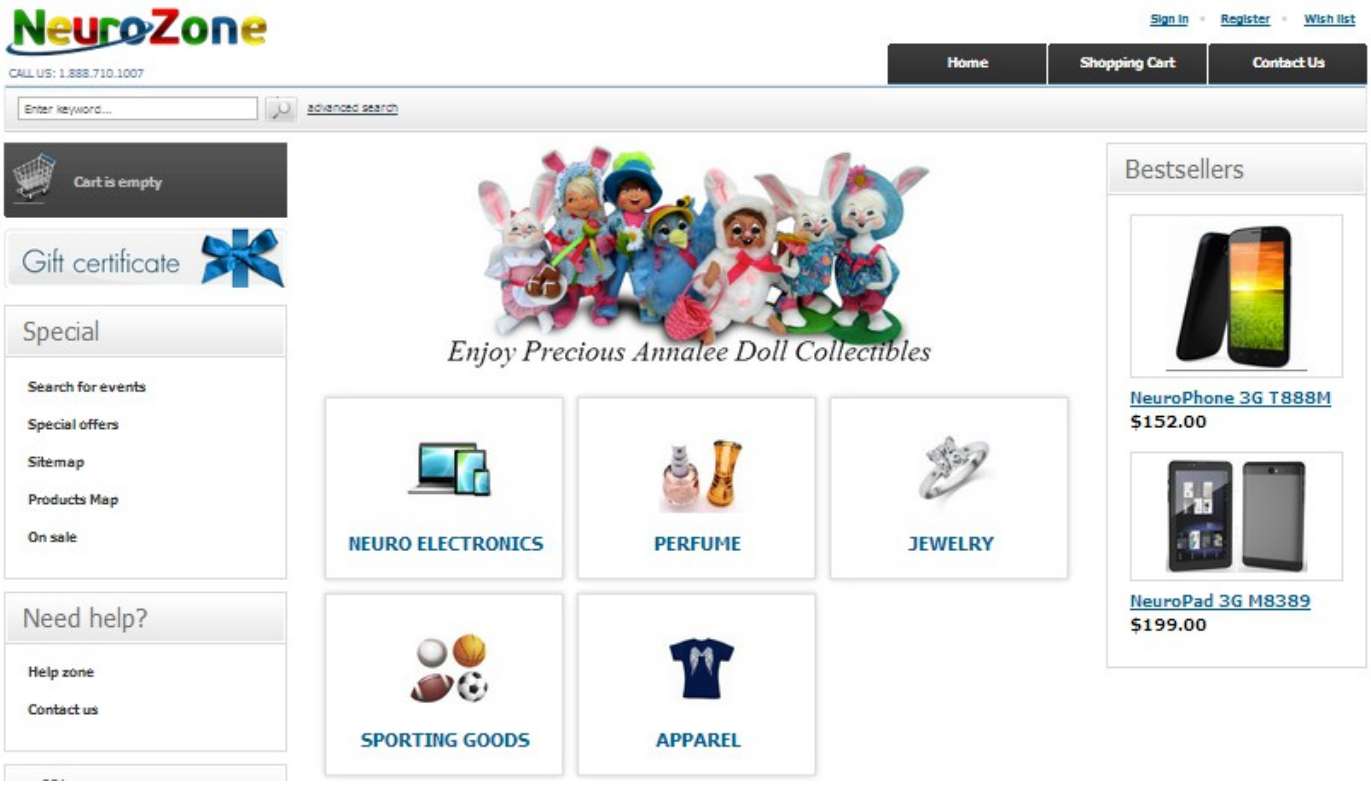
WE'LL HELP YOU GET THE WORD OUT!

Generate buzz for your business online... Forever.

Our social media and content distribution services are included in all SEM programs. We make it easy to plan, develop, and distribute content building backlinks in a post Penguin/Panda world. Get reach and publicity on the web across search engines, blogs, and websites.

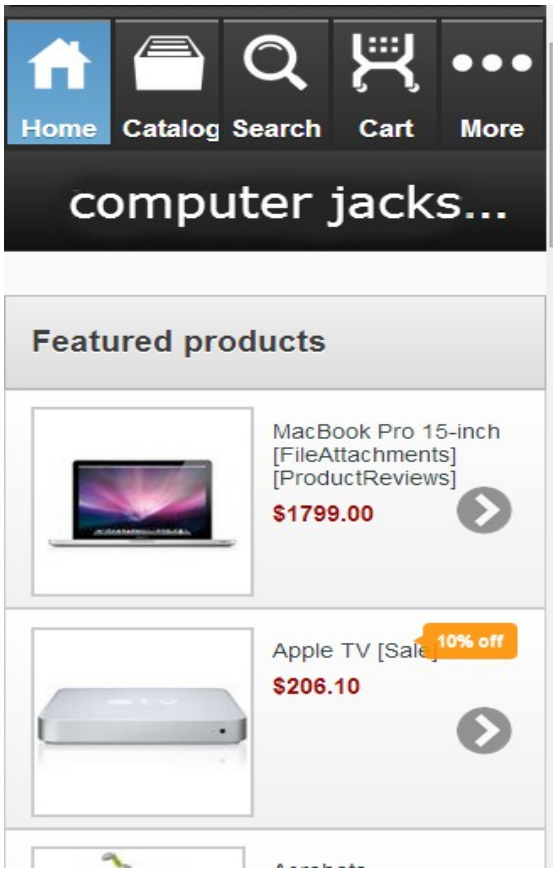
SELL YOUR PRODUCTS ONLINE FAST AND EASY

Neuromama.com offers a great opportunity to merchants who wish to sell online. The Neurozone is an eCommerce platform providing businesses the means of selling global to over 150 countries worldwide. Choose from 3 programs designed to get every business type selling on the Internet instantly! List your products for customers to bid in an auction, flat rate price, or link products to your own website.



Internet Retail Program

WE BUILD INTERNET STORES WITH ONE PURPOSE, TO MAKE MONEY



All of our eCommerce solutions are totally mobile responsive. Sell your products on all devices and maximize profit.

Entire store mobile friendly from the home page to the order confirmation page.

Everything you need to start your online business. Product options and combinations, product attributes, multilingual support, social features and much more included.

Safe and secure checkout. All of our eCommerce websites are PCI-DSS compliant and use an SSL certificate to encrypt the connection at the time of checkout.

WE OFFER INTERNET RETAIL SOLUTONS FOR ALL INDUSTRIES

There are lots of different Industries that rely on eCommerce and we have specific solutions for each type of business. We learn our clients business and nurture it as if it was our own. Every industry is different and we develop the best option for our clients company.

We use the best open source shopping carts on the market

XCART Magento Open Source eCommerce WOOCOMMERCE Übercart One cart to rule them all

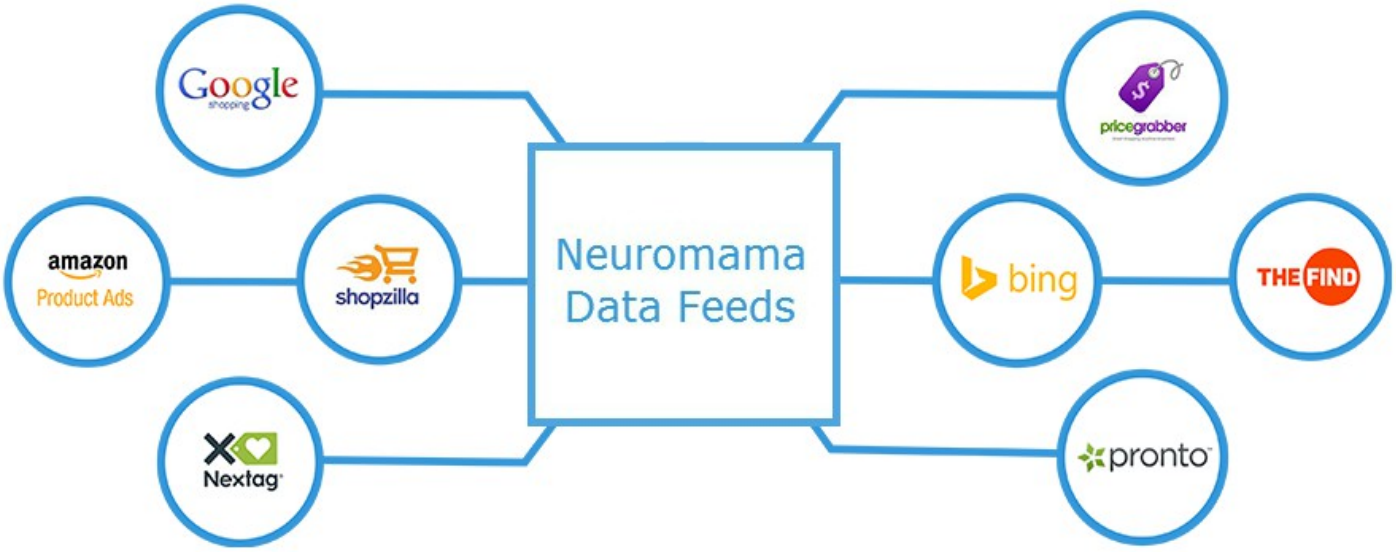
FEED 100+ INTERNET SHOPPING CHANNELS

In today's aggressive online retail environment, marketing your products on comparison shopping engines (CSEs) like Google Shopping, Shopzilla and Nextag is a must. For many merchants comparative search engines can generate as much as 20% of online traffic and influence over 50% on online shopping decisions. We will handle the process of setting up your feed campaigns on multiple CSEs so you can easily take control of your data and manage a continual process of optimizing listings and measuring performance. We will make sure your products are in front of your customers where they shop.

AUTOMATE MULTIPLE PRODUCT FEEDS FLAWLESSLY

We create a single point of integration to import your product catalog and automate daily feed submissions to more than 100 shopping engines. We'll ensure your product listings are always up to date and in sync with your shopping cart platform - putting an end to endless, manual data submissions or inconsistent, poorly optimized data feeds across the web.

- Keep your product data current on all shopping destinations
- Apply automated business rules
- Map products to each channel's taxonomy with built-in templates
- Apply filters for any criteria to adapt your product selection
- Schedule product updates and feed submissions
- Know when there are errors or issues with your feed immediately



OPTIMIZE YOUR PRODUCT DATA, INCREASE EXPOSURE, MAXIMIZE YOUR ROI

Data quality directly impacts how often your products are found and each Comparative search engine defines this differently, and we knows this well. Our specialist will help you make the most of your product data, increasing your store's relevance and exposure on each channel. Easily populate your products' attributes, merchandise your catalog in the right categories, and modify titles and descriptions.

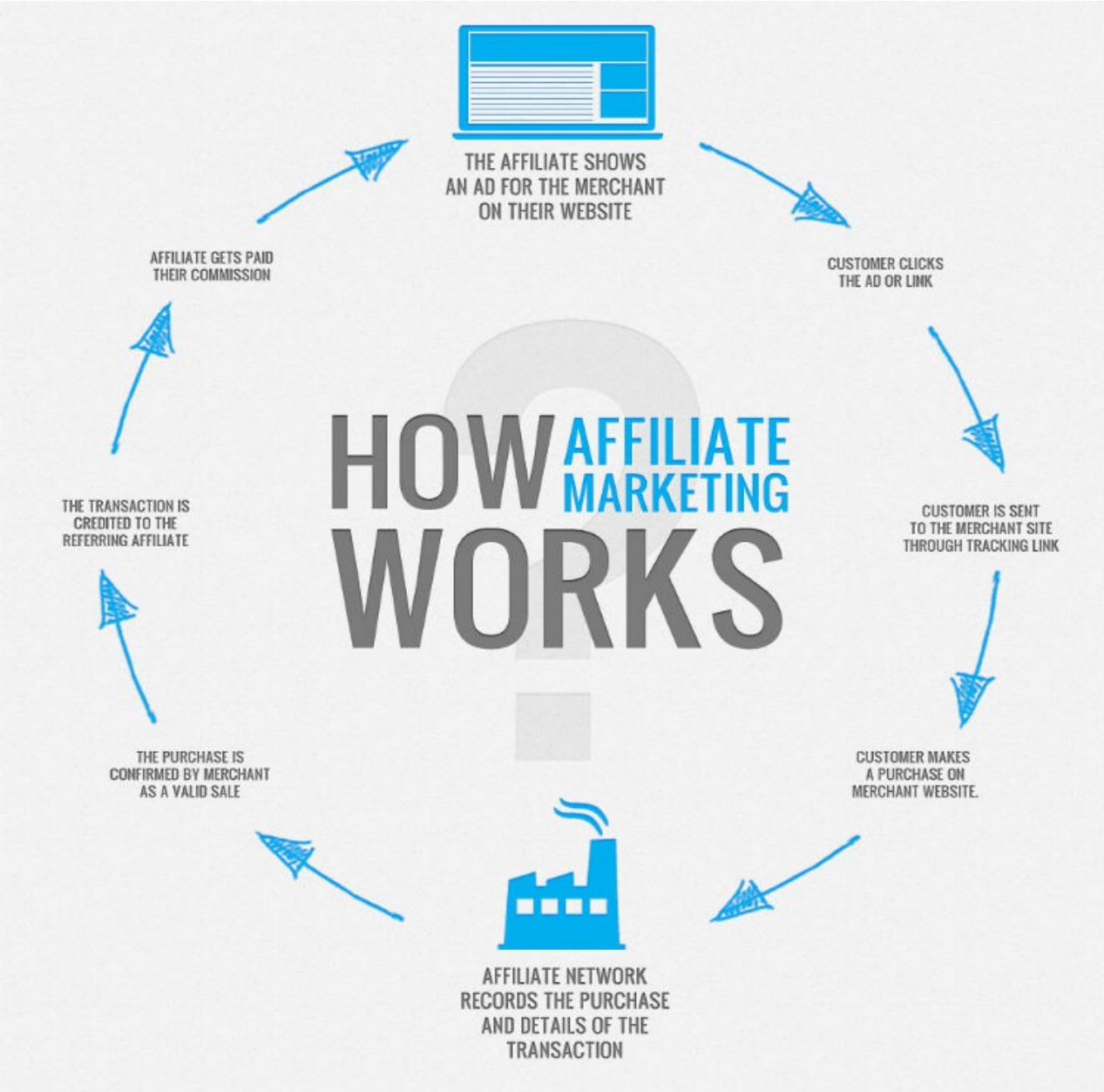
- Feed Validation reports
- Modify any attribute
- Optimize titles and descriptions
- Add data from other sources
- Add third party tracking parameters
- Manually suppress products

ANALYSE PERFORMANCE & INCREASE PROFITABILITY

- Measure clicks, conversions, revenue
- Compare channel and SKU-level performance
- Automated or manual SKU suppression

AFFILIATE MARKETING AND DROPSHIPPING SERVICES
ESTABLISHING SOLID BONDS BETWEEN MERCHANTS & AFFILIATES

leave it to our team of experts to help you when getting started with affiliate marketing. The process of choosing an affiliate network to join and finding the right program can be very time consuming and challenging. Our professionals will guide your business through this process.



GET YOUR AD (AND YOUR BUSINESS) IN FRONT OF YOUR CUSTOMERS

Take advantage of flat rate keyword advertising with visual banner ads designed to convert viewers into clicks.

Advertise on Neuromama.com with 3 to 6 keyword/phrases includes a banner ad that will appear on Neuromama.com search engine result pages when a query is done using one of your chosen keyword phrases. All advertisement will include a business listing on the world wide directory local.neuromama.com.

1-year contract

3 key words or strings

• Option 1: $99 Initial Setup and $49/month, 1 month free, 100 NERO

• Option 2: $99 Initial Setup and $49/month, 1 month free, 125 NERO if prepay $589.00

6 keywords or strings

• Option 1: $99 Initial Setup and $75/month, 1 month free, 150 NERO

• Option 2: $99 Initial Setup and $75/month, 1 month free, 175 NERO if prepay $849.00

2-year contract

3 key words or strings

• Option 1: $99 Initial Setup and $49/month, 3 month free, 100 NERO

• Option 2: $99 Initial Setup and $49/month, 3 month free, 150 NERO if prepay $1178.00

6 keywords or strings

• Option 1: $99 Initial Setup and $75/month, 3 month free, 150 NERO

• Option 2: $99 Initial Setup and $75/month, 3 month free, 200 NERO if prepay $1698.00

ADDITIONAL BENEFITS:

1. Keyword changes made at no additional cost
2. Receive free banners, which are sold for additional $50.00 per month.
3. Connect your website and product(s) on NeuroZone.neuromama.com at special rate discounted from the regular 10% of gross sales, as follows:

   • 5% of gross sales for 1st year contract

   • 7.5% of gross sales for 2nd year contract

   • If Customer does not have online sales capability (e-commerce site), then flat fee of $15/month.
4. "Commercial Key" included for the first two years Customer has an account with NeuroMama.com. This provides access to Local.NeuroMama.com that otherwise would cost an additional $50 per month. As such, Customer will realize the following benefits from the local site: news, reviews, events, info, & more.
5. Receive a 9.5" 4G NeuroPad for kids for an additional $175.00 (retail value of at least $700.00) for a 2-year commitment, or $210 for a 1-year commitment.
6. Take advantage of vacation packages valued at $1,200 (minimum) for $250 for a 2- year commitment, or $285 for a 1-year commitment.
7. Receive a free 6-month Public Relations promotion, valued at $1,000. This will include writing about Customer's business and submitting copy directly to reporters, editors, and publishers of Customer's local newspapers, magazines, radio andTV stations.
8. NeuroMama.com will make a $50 donation to Customer's favorite charity in Customer's name, and mention this in the press release.
9. If Customer is interested in Licensing opportunities in the region, NeuroMama.com will contact Customer to discuss details.
10. Guarantee. If after six (6) months, Customer is not completely satisfied with the results from the advertising program, Customer may cancel at no additional cost (no cancellation penalties).

Neuromama.com GeoMarketing program: Starting $149

Advertise on Neuromama.com with 3 to 6 keyword/phrases includes a banner ad that will appear on Neuromama.com search engine result pages when a query is done using one of your chosen keyword phrases. All advertisement will include a business listing on the world wide directory local.neuromama.com. This business listing will also serve as a landing page for visitors who have clicked on your banner advertisement on the Neuromama.com search engine result page.

- Visual banner keyword advertising on Neuromama.com
- Mobile friendly, Localized, keyword optimized web page
- Receive exposure on Latin America's #1 local search directory, local.neuromama.com
- PR Campaign guaranteed to drive customers to your local business and web page!
- List your products on the Neurozone and become an eCommerce merchant!
- Enjoy ongoing maintenance and support
- Start advertising for as little as $49 a month
- $99 Ad campaign setup • $49 monthly (3 keywords)
- $75 monthly (6 keywords)
- Keyword changes made at no additional cost

Small Business SEM Program $800

Keyword Advertising on Neuromama.com:

Advertise on Neuromama.com with 3 to 6 keyword/phrases includes a banner ad that will appear on Neuromama.com search engine result pages when a query is done using one of your chosen keyword phrases. All advertisement will include a business listing on the world wide directory local.neuromama.com. This business listing will also serve as a landing page for visitors who have clicked on your banner advertisement on the Neuromama.com search engine result page.

Professional Website:

Optimized for search and conversion, mobile responsive website up to 5 pages. Let our IT team build your business a professional website specific to your industry consisting of up to 5 optimized pages. (more pages can be developed upon request). Our team builds cutting edge websites designed to convert visitors into customers! Each web page will be optimized for up to 3 keyword/phrases. Your website will be completely mobile responsive and will support a mobile advertising campaign!

Directories:

Local.neuromama.com optimized and mobile responsive business listing

Social Network Setup:

Includes setup of (1) social Network account

Analytic reports are provided for all ongoing marketing programs.

Each month you will be provided a Analytics report relating to your Internet Marketing campaign. This report will be used to measure the overall success of the marketing effort. Changes and additions may be recommended and implemented moving forward.

Neuromama.com SEM program: $3000

Keyword Advertising on Neuromama.com

Professional Website:

Optimized for search and conversion, mobile responsive website 10-15 pages. Let our IT team build your business a professional website specific to your industry consisting of up to 15 optimized pages. (more pages can be developed upon request). Our team builds cutting edge websites designed to convert visitors into customers! Each web page will be optimized for up to 3 keyword/phrases. Your website will be completely mobile responsive and will support a mobile advertising campaign!

Directories:

Local.neurmama.com web page

+10 additional directory submittals

Social Network setup & maintenance:

(3) social network accounts

We will build you a fabulous Social network presence! Our team will setup great looking social network accounts ready for content distribution!

Content Creation and Distribution:

Every month together we will plan out effective content that we will develop and distribute across the Internet. Effective content examples include Video, Infographics, Photos, News, Lists, Recipes, How to examples, etc. Our methods of distribution are vast and include major social networks, press releases, blogs, a collection of photo and video submittal websites and more! Initial marketing program will include the creation of 1 form of content and includes online distribution.

All SEM campaigns include monthly Analytic reporting

Neuromama.com Ultimate SEM Program: $5000

Keyword Advertising on Neuromama.com:

Maximum AD exposure on entire Neuromama Internet Platform using upto 30+ keywords.

Professional Website:

Optimized for search and conversion, mobile responsive website 25 pages. Let our IT team build your business a professional website specific to your industry consisting of upto 25+ optimized pages. (more pages can be developed upon request). Our team builds cutting edge websites designed to convert visitors into customers! Each web page will be optimized for up to 3 keyword/phrases. Your website will be completely mobile responsive and will support a mobile advertising campaign!

Directories:

Local.neurmama.com business page

+ 15 – 20 directories and internet Channels that are present in Country of Advertising

Social Network setup & maintenance:

Initial Setup of 6 Social Network accounts

We will build you a fabulous Social Presence! Our team will setup great looking social network accounts ready for content distribution!

Content Creation and Distribution for the 1st month is included

All monthly SEM programs include monthly Analytic report

Platinum Internet Retail Program - $10,000 - $15,000

Shopping Cart Development

Completely mobile responsive professional website development using a shopping cart platform of choice, categories and product population, general configurations for shipping, payment options, taxes, ssl certificate, coupons, etc. The website will be Search Engine Optimized for relevant keyword phrases. We will also provide training to business owner on how to maintain their own eCommerce website.

Product Data Feed Setup

We will identify the very best Comparative Search Engines and shopping channels for your Industry and build product data feeds that will automatically upload your products to multiple shopping channels across the Internet. We will make sure that your products are visible where your customers shop online. *Once data feeds are initially built, there will be a monthly maintenance fee moving forward.*

Affiliate Marketing

We will work with your business on identifying the very best affiliate networks to join and choosing the affiliates & products or services that match your Industry. You will be able to offer your own affiliate program promoting your products or services and/or your business can choose to affiliate with others whom you will send traffic to. Both sides of an affiliate program are designed to increase your bottom line!

Social Network setup & maintenance:

Initial Setup of 6 Social Network accounts. We will build you a fabulous Social Presence! Our team will setup great looking social network accounts ready for content distribution!

Content Creation and Distribution for the 1st month is included

All monthly SEM programs include monthly Analytic report

Neuromama.com monthly SEM Program:

At Neuromama.com we understand the fact that there are no two businesses that are the exactly the same. The same thing can be said about our SEM programs. We take the time to get to know our clients business and develop a comprehensive marketing strategy that best meets the needs of our client's business.

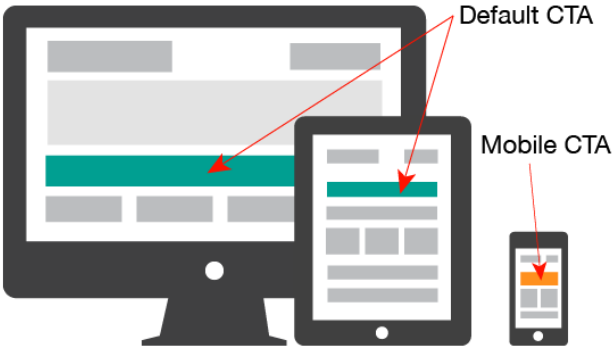
Increasing traffic and conversion has never been easier

Increase Web Traffic

- Keyword Optimization
- Directory Presence
- Social Media
- Content Distribution

Increase Conversion

A **Responsive Website** can serve a unique "**Call to Action**" to different devices.



Analytic Reports
A team of certified local search experts will monitor the performance of your campaign and adjust, when necessary, for optimal results.

Choose a monthly budget and get started!

$49, $100, $200, $500, $800, $1000, $1500, $2500

Program Comparison Chart

	GeoMarketing	SB SEM	SEM	Ultimate SEM
Keyword Advertising	✔ 3-6 Keywords	✔ 10 Keywords	✔ 15 Keywords	✔ 30 Keywords More
Web Page Local.neuromama	✔	✔	✔	✔
Sell Products On Neurozone	✔	✔	✔	✔
Professional Website	✘	✔ Up to 5 Pages	✔ 10 - 15 Pages	✔ 25+ Pages
Directories	✘	✘	✔ 10 Directories	✔ 20 Directories
Social Network Accounts	✘	✔ 1 Social Network	✔ 3 Social Networks	✔ 6 Social Networks
Content Distribution	✘	✘	✔ 1 Press Release	✔ 3 Forms of Content
Analytic Reports	✘	✔	✔	✔
	$149.00	$800.00	$3000.00	$5000.00

GET STARTED TODAY